# POOP 911 Privacy Policy

#### Information we collect

We collect information to provide better services to all of our customers – from figuring out basic stuff like the address and contact information, to behavioral information about your pet so we can best provide service to you, to payment information for the services we provide to you.

We collect information in two ways:

- Information you give us. For example, many of our services require you to sign up for POOP 911 service. When you do, we'll ask for personal information, like your name, email address, telephone number or credit card.
- **Information we get from your use of our services.** We collect information about the services we provide to you on a past, current and ongoing basis.

We will ask for your consent before using information for a purpose other than those that are set out in this Privacy Policy.

#### With whom it is shared

The information you share with us is not shared with anyone outside of POOP 911.

### How it can be corrected

To correct or update your information on file with us you may do so by calling our 1-877-POOP-911 main contact number to reach your local POOP 911 representative or by emailing your local franchise or our corporate office. All of this contact information is available on our contact page at <a href="http://www.poop911.com/contact.shtml">http://www.poop911.com/contact.shtml</a>

#### How it is secured

We work hard to protect POOP 911 and our users from unauthorized access to or unauthorized alteration, disclosure or destruction of information we hold. In particular:

- We encrypt our data using https and PASS (Payment Account Secure Storage)
- We restrict access to personal information to POOP 911 employees, contractors and agents who need to know that information in order to process it for us, and who are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

## POOP 911 Privacy Policy

### How policy changes will be communicated

Our Privacy Policy may change from time to time and will be available for you to see at all times on our website http://www.poop911.com. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes).

## How to address concerns over misuse of personal data

To address any concerns you may have regarding misuse of personal data you may contact your local franchise or our corporate office. All contact information is available on our website contact page at <a href="http://www.poop911.com/contact.shtml">http://www.poop911.com/contact.shtml</a>